Sophie Brewer

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PROFESSIONAL SUMMARY

Graphic designer and illustrator with two years of experience creating impactful creative identities, marketing assets, and multi-platform innovate campaigns. Skilled in brand development, print and digital design, web design, animation, and illustration, with expertise across the Adobe Creative Cloud suite. Brings a collaborative, concept-driven approach to crafting compelling brand experiences, with additional experience in exhibition creation and emerging technologies including AI and VR.

EDUCATION

University of Georgia — *GPA 3.97*, *May 2026*

Bachelor of Fine Arts, Graphic Design

Relevant Coursework: Advanced Typography, Digital Platforms, Visual Narratives, Designing with AI, & Environmental Design

University of Georgia — *GPA 4.00*, *May 2025*

Certificate, New Media Studies

Relevant Coursework: Web Development, New Media Capstone — Brand & UX, and Professional Practices

RELEVANT WORK HISTORY

Layout and Design Staff — *August 2025 – June 2026*

Pandora Yearbook – University of Georgia

- Developed the art direction, editorial layout, and narrative structure of the University of Georgia's annual yearbook by leveraging Adobe InDesign and Adobe Photoshop to generate cohesive page layouts, edit/enhance photography, organize editorial content, and consistent branding across the 200+ page publication.
- Coordinated with editorial teams and stakeholders to develop, edit, and integrate high-quality written and visual content, incorporating feedback through multiple design iterations to maintain brand consistency, elevate publication quality, and meet fast-paced production schedules and deadlines.
- Selected by leaership to produce 13 section divider pages that extended the yearbook's storytelling strategy and editorial layouts, creating engaging transitions that reinforced the publication's brand identity and enhanced reader experience.

Graphic Design Assistant — *March 2025 – May 2026*

Hargrett Rare Book and Manuscript Library - The University of Georgia

- Constructed cohesive graphic identities and branded exhibition materials (including posters, labels, signage, social media graphics, large scale, accessible prints, & website assets) to create engaging and consistent visitor experiences, resulting in enhanced exhibition branding across print & digital platforms for UGA Sports exhibits.
- Collaborated with exhibit coordinators and cross-functional stakeholders to develop visitor-centered exhibition experiences establishing engaging and accessible environments for students, faculty, staff, & community visitors.
- Assisted with exhibit curation, visual storytelling, & installation to support successful exhibition execution leading to cohesive, well-organized exhibits designed & delivered on schedule.

AWARDS & HONORS

- UGA GenAI 2.0 Winner — Spring 2025
- UGA Presidential Scholar — Fall 2024 & Summer 2025
- UGA Dean's List — Fall 2022 & 2023
- Zell Miller Scholarship — 2022 to 2026
- State Farm National Merit Scholarship — Fall 2022 to Spring 2025

SKILLS

- **Design Tools:** Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects), Figma, Canva
- **Technical:** CSS, HTML, WordPress, Bootstrap
- **Disciplines:** Brand Design, UI/UX Design, Typography, Animation, Photography, Traditional/Fine Arts, Illustration
- **Professional:** Client Relations, Project Management, Collaboration, Storytelling, Ideation and Innovation